

PUBLIC ENGAGEMENT FOR RESEARCH, PRACTICE AND POLICY
16 – 17 Nov 2016, BRUSSELS

CASI

MMML approach of the CASI project



Overview of CASI

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“CASI - Public Participation in Developing a Common Framework for Assessment and Management of Sustainable Innovation”

- A project supported by FP7 Science in Society
- Call **FP7-SCIENCE-IN-SOCIETY-2013-1**, topic **SiS.2013.1.2-1: Mobilisation and Mutual Learning (MML) Action Plans: Mainstreaming Science in Society Actions in Research**

MML Action Plans

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MML Action Plan is a mechanism to

- Address societal challenges where science and technology are involved
- Bring together a wide range of actors and pool their knowledge and experience
- Facilitate mutual understanding and develop joint solutions and research agendas



New ways of shaping research, technology and innovation, responding to the needs and views of society – all societal actors work together (RRI)

Challenges of CASI

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- **Grand societal challenge 5 of H2020: Climate action, environment, resource efficiency and raw materials**
Multidimensional and complex, giving rise to conflicting opinions
- **Sustainable innovation** - Sustainable innovation is a promising research field, which needs further investigation. While more research on sustainability of technological innovation is still needed, sustainability of social innovation is a new paradigm.
No universally accepted definition of sustainable innovation exists. Sustainability considerations are not sufficiently widespread in the private sector, esp. SMEs, which is one of the major drivers of innovation activities.
- **Public engagement.** Insufficient engagement of the wider public in research and innovation governance.

CASI Objectives

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Specific Objective 1: Development of a **working definition of sustainable innovation**, building on the most common definitions, academic literature as well as expert advice internal and external to the project consortium.

Specific Objective 2: The **inclusion of general public concerns in assessing the impact of sustainable innovation on society** in consultation workshops. Issues such as participation in the development of innovation, inclusiveness, ethics, gender and open access are considered in these sessions.

Specific Objective 3: Development of a **common understanding of best practices in sustainable innovation** management.

Specific Objective 4: Development of a **framework for assessment and management of sustainable innovation**.

Specific Objective 5: Development of specific **policy recommendations** on how to improve innovation management and how sustainability considerations can be incorporated into it based on the findings of the assessment framework and public consultations.

CASI MML Approach (1)

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The **MML** in CASI is characterised by:

- multi-actor engagement (1)
- cross-country engagement (2)
- diversified portfolio of engagement methods, combination of online and face-to-face methods (3)
- levels of engagement: informing, consulting, involving, and collaboration

1). Multi-actor engagement

- Citizens and civil society organisations
- Innovators (businesses, social enterprises, ...)
- Researchers / experts – climate-related issues, engagement methods, innovation
- Policy-makers – municipalities, DG RTD, national ministries and governmental agencies, national funding agencies, employers' organisations (industrial associations, chambers of commerce and industry)

CASI MML Approach (2)

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2). Cross-country engagement

- 16 country correspondents from 16 Member States
- Citizens from 12 EU Member States
- Innovators (businesses, social enterprises, ...) from Europe and beyond – 500+ sustainable innovation practices
- Stakeholders from 12 Member States

CASI MML Approach (3)

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3). Portfolio of engagement methods

- Mapping of sustainable innovation cases, interviews with innovators, CASIPEDIA at <http://www.casi2020.eu/casipedia/cases/>; 500+ cases
- Stakeholder consultative workshops
- Citizens: 12 national citizen panels – 230 citizens engaged, expert panel – 22 experts
- Webinar – 75 participants
- Online survey with experts from all EU Member States - ~1800 respondents
- Online policy blog
- Policy conference, national and local policy dialogues – today!
- Online training on CASI-F
- Collaboration with EU-wide networks – Enterprise Europe Network, EURADA, EBN

CASI Will Result in ...

By the end of the project (June 2017) CASI will have engaged more than **4,000 citizens, researchers/experts, stakeholders and policy-makers** across EU, contributing to the policy discourse on (i) climate change, environment, resource efficiency and raw materials, (ii) sustainable innovation and sustainable development, (iii) H2020 agenda for 2018-2020, as well as (iv) the role of public engagement in the research and innovation policy-making in the EU.

Thank you!

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