

A close-up photograph of a green lime with a textured surface, set against a blurred green background. The word 'CASI' is written in large, white, bold, sans-serif capital letters across the center of the lime.

CASI

Online training for the application
of CASI-F
(WP9)

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Online training for the application of CASI-F

Objectives of the presentation

1. Explain the course concept and rationales
2. Describe the course structure
3. Audience
4. Practical aspects of the course
5. SI policy implications
6. Some lessons learnt
7. Course demo

Online training for the application of CASI-F Concept (1/3)

- The CASI online course is a **mobilisation** and **mutual-learning** tool.
- The course facilitates a better understanding of the CASI experience and the **CASI framework**.
- As a part of the CASI heritage activities, and the **sustainability** in the long term of the CASI platform as a tool for supporting **SI assessment and management** activities.

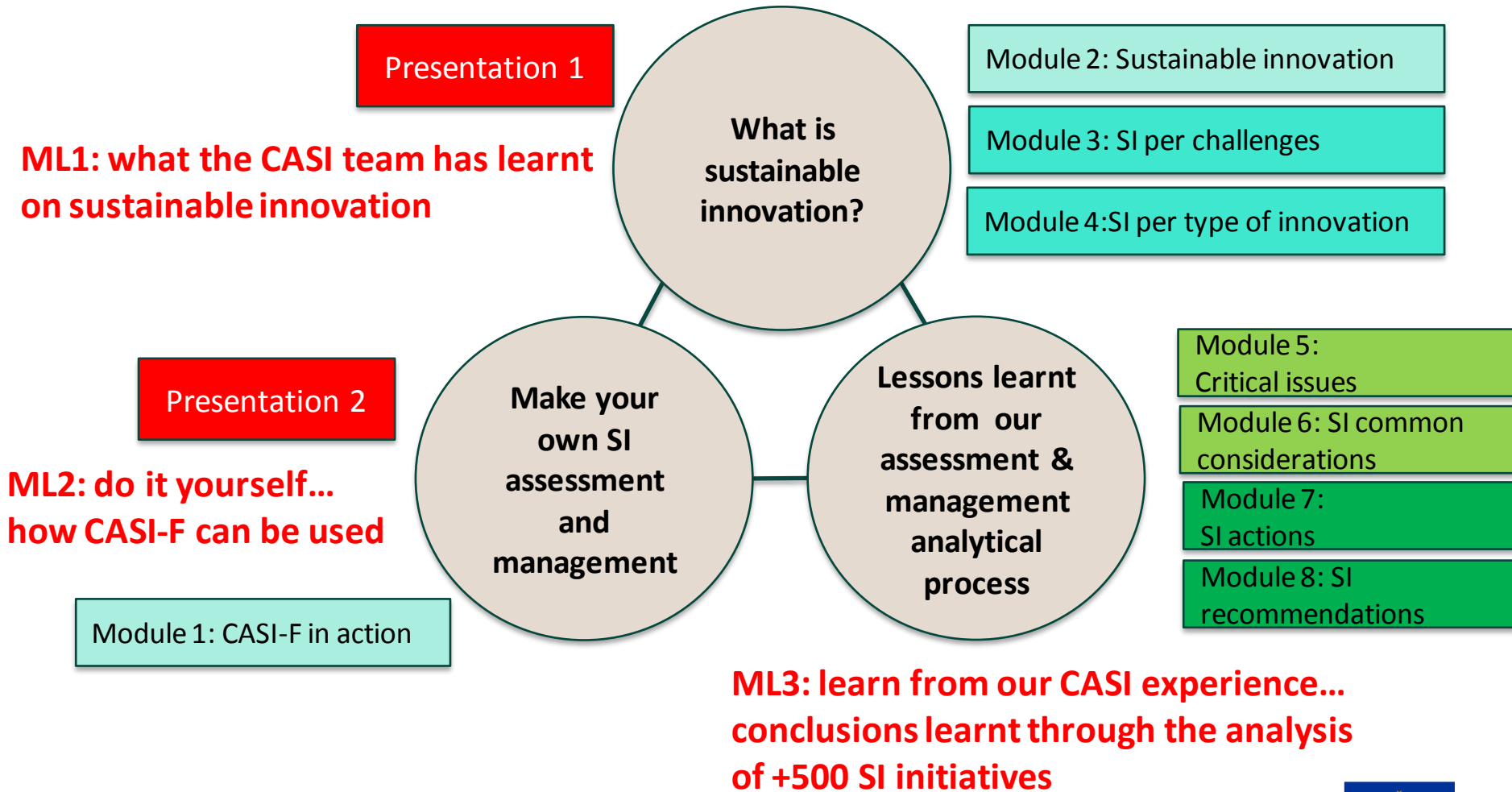
Online training for the application of CASI-F Concept (2/3)

The CASI online course is a **mobilisation** and **mutual-learning** tool that supports **SI assessment** and **management**.

The course represents **three types of mutual-learning processes**:

1. Describing to the course audience **what the CASI team has learnt on sustainable innovation**, i. e. what is sustainable innovation and how is SI being actually developed throughout Europe (existing SI practices, players and outcomes).
2. Explaining **how CASI-F can be used** by different SI actors to assess and manage their own SI initiatives, drawing on our own learning-by-doing journey.
3. Delivering evidence-based advice based on the **conclusions learnt through analysis of mapped initiatives**: SI actors' actions and new research and innovation agendas

Online training for the application of CASI-F Concept (3/3)



Online training for the application of CASI-F

Structure: modules and units

BLOCK		MODULE		UNIT	
1	INTRODUCTION	1	CASI-F IN ACTION	1	CASI-F for SI assessment
				2	CASI-F for SI management
		2	SUSTAINABLE INNOVATION	3	Sustainable innovation definitions
				4	Sustainable innovation concepts and societal challenges
2	MAPPING	3	STATE-OF-THE-ART INITIATIVES BY SI CHALLENGE	5	CASI in the context of Societal challenge 5
				6	Climate action, environment, resource efficiency, raw materials
		4	STATE-OF-THE-ART INITIATIVES BY TYPE OF INNOVATION	7	Introduction to types of innovation
				8	Product, service, organizational, governance, system, marketing innovation
3	ANALYSIS	5	SI CRITICAL ISSUES	9	Inductive analysis of SI case studies for identifying critical issues
				10	SI dimensions, aspects and critical issues
		6	SI MANAGEMENT CONSIDERATIONS	11	Multi-sourced methodology for identifying SI considerations
				12	Description of SI common considerations
4	ADVICE	7	SUSTAINABLE INNOVATION ACTIONS	13	Description of SI actions
				14	Roadmaps for sustainable innovation
		8	SUSTAINABLE INNOVATION RECOMMENDATIONS	15	Recommendations for SI actors
				16	Recommendations for R&I policy agendas on sustainable innovation

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Course audience

For government...

- Learn how CASI-F can support the exploration of existing SI practices in local/national/international areas of policy influence
- Identify those critical issues that deserve policy attention

For businesses...

- Learn from European SI assessment initiatives
- Reinforce SI management
- Refine and define SI strategies

For civil society...

- Discover what is sustainable innovation
- Recognise those SI management factors where public engagement is more intensively needed

For research & education actors...

- Learn how to access to case studies for lecturing
- Learn how to obtain case studies research data: statistics, empirical data
- Identify new critical issues linked to topics of education programs
- Learn how to compare critical issues across countries and sectors

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Practical issues

- The course has a **modular** and flexible structure, so that modules can be taken/ learnt at different times (8 modules, 2 units per module)
- It includes **self-assessment** activities to evaluate the knowledge gained (combo box, drag and drop, true/false, etc)
- It incorporates **conceptual** maps
- It provides **supporting material** (lectures, multimedia resources, case studies) and suggests **complementary** resources/**reinforcing** material (normative, videos, reports, links, etc)
- The course will be soon available on the **CASI's web-site**
- The full duration of the training is **2 days**

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Policy implications

- An effective and sustainable promotion of the CASI online course may favour SI **stakeholders** and **public** participation
- The utilisation of the course in **different policy areas** can contribute to the cross-fertilization of SI ideas and concerns, e.g. acknowledgment of critical issues affecting policy formulation in other fields
- Exploring SI actors' practices in local, national or international areas of policy influence can support the formulation of **evidence-based policies**
- The course supports a better understanding of new SI **research and innovation agendas**

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Some lessons learnt: new sustainable R&I agendas

1. Strengthening eco-community empathy and crowd-driven development
2. Developing sustainable bioeconomy and infrastructure systems
3. Deploying responsible environmental and water management strategies
4. Creating sustainable bio-fuel and renewable energy solutions
5. Promoting foresightful governance and sustainability intelligence
6. Advancing recycling and circular use of waste and raw materials
7. Embedding sustainability in cultural heritage, education and lifestyles
8. Foster eco-local-agriculture and bio-resources efficiency
9. Implementing sustainable transport and smart mobility innovations
10. Dealing with climate issues and managing greenhouse gas emissions

Online training for the application of CASI-F Conclusions

1. The CASI online course promotes **mobilisation** and **mutual-learning** processes on SI **assessment** and **management**
2. The course constitutes a **capacity building** instrument that strengthen assessment and management practices
3. The course can **raise awareness** on new SI aspects and challenges, e.g. critical issues, research and innovation agendas, etc



Thank you for your attention
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