



citizenenergy

**take part in the European
energy revolution**

**Esteban PELAYO
EURADA**

CASI and PE2020 policy conference



Co-funded by the Intelligent Energy Europe Programme of the European Union

14 EUROPEAN PARTNERS:
RES promoters & initiatives,
financial & legal experts,
NGOs & development agencies

“...to boost effective citizen engagement and investment in sustainable energy,,



More citizen investment

1. Not enough people reached
2. Investment pace too slow
3. Campaign not convincing
4. Investors not allowed to invest

A platform to help:

1. citizens identify investment opportunities in renewable energy in any part of Europe
2. crowdfunding platforms and community projects build trust and reach a larger audience
3. project developers fund their projects faster

Our vision:

“the tripadvisor.com of community energy”

www.citizenenergy.eu

what we do?

the first European portal to bring
together REcrowdfunding platforms
and Renewable Energy cooperatives
from across Europe

82 development agencies EU wide!

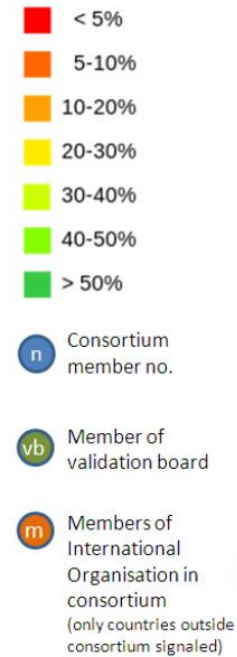
1723 cities (+Covenant)

+3000 RESCoops

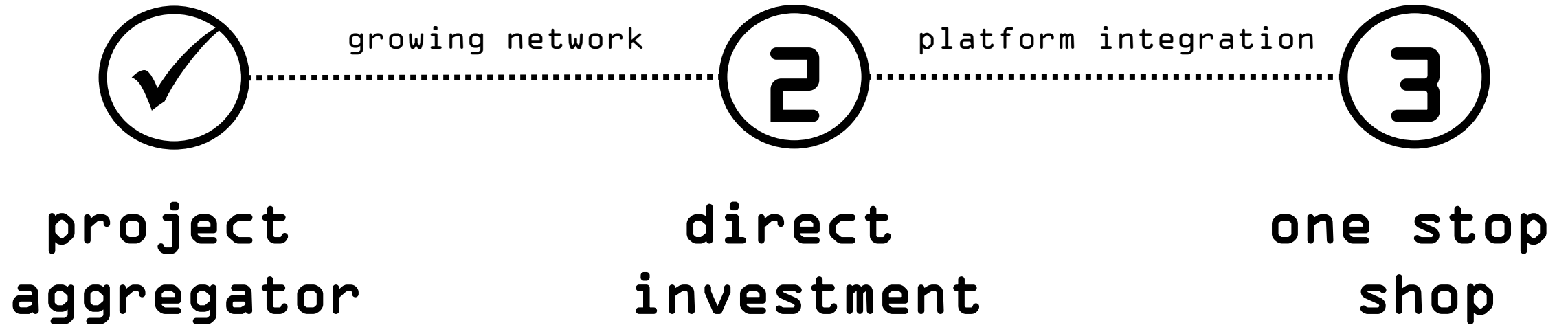
+600k citizen RESinvestors

+1M citizen NGO members

CITIZENERGY network and % of renewable energy production in their countries (Eurostat 2010)



What's next?





YOUR POWER

TAKE PART IN THE EUROPEAN ENERGY REVOLUTION



HOW TO GET INVOLVED

- **Visit** us on Citizenenergy.eu
- **Join** us on social networks
- **Subscribe** to our newsletter
- **Spread the word** about Citizenenergy



THANK YOU FOR YOUR ATTENTION!



Esteban Pelayo

Esteban.Pelayo@eurada.org



Co-funded by the Intelligent Energy Europe
Programme of the European Union

The sole responsibility for the content of this slides lies with the authors. It does not necessarily reflect the opinion of the European Union. Neither the EASME nor the European Commission are responsible for any use that may be made of the information contained therein.