



FUTURES
DIAMOND

logomanual
2012

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logotype

basic colour version















used on a light background

The basic colour logo in the predefined colours is applied to all colour materials printed in the technique which enables full-coloured output, if the application is realizable due to colour of the underlying surface.

Other colour and compositional solutions which are not shown in this manual are not allowed.



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	cmky: 75/60/0/0 rgb: 90/105/165		cmky: 75/60/0/75 rgb: 35/40/70
	cmky: 75/50/0/0 rgb: 90/120/180		cmky: 75/50/0/75 rgb: 35/45/75
	cmky: 75/40/0/0 rgb: 90/130/190		cmky: 75/40/0/75 rgb: 35/50/80
	cmky: 75/30/0/0 rgb: 90/140/200		cmky: 75/30/0/75 rgb: 35/60/85
	cmky: 75/20/0/0 rgb: 90/155/210		cmky: 75/20/0/0 rgb: 35/65/85
	cmky: 75/10/0/0 rgb: 90/170/220		cmky: 75/10/0/75 rgb: 35/70/90
	cmky: 75/0/0/0 rgb: 95/180/230		cmky: 75/0/0/75 rgb: 35/75/95

width 10 mm – minimum recommended print size



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logotype

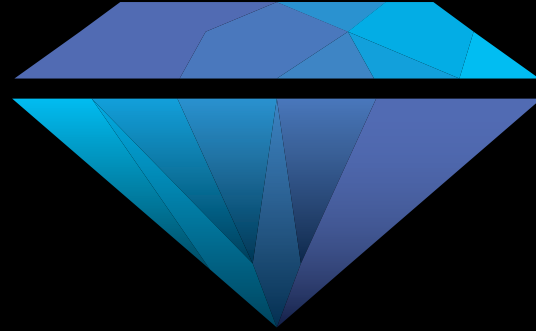
basic colour version

used on a dark background

The basic colour logo in the predefined colours is applied to all colour materials printed in the technique which enables full-colour output, if the application is realizable due to colour of the underlying surface.

Other colour and compositional solutions which are not shown in this manual are not allowed.

	cmymk: 75/60/0/0 rgb: 90/105/165		cmymk: 75/60/0/75 rgb: 35/40/70
	cmymk: 75/50/0/0 rgb: 90/120/180		cmymk: 75/50/0/75 rgb: 35/45/75
	cmymk: 75/40/0/0 rgb: 90/130/190		cmymk: 75/40/0/75 rgb: 35/50/80
	cmymk: 75/30/0/0 rgb: 90/140/200		cmymk: 75/30/0/75 rgb: 35/60/85
	cmymk: 75/20/0/0 rgb: 90/155/210		cmymk: 75/20/0/0 rgb: 35/65/85
	cmymk: 75/10/0/0 rgb: 90/170/220		cmymk: 75/10/0/75 rgb: 35/70/90
	cmymk: 75/0/0/0 rgb: 95/180/230		cmymk: 75/0/0/75 rgb: 35/75/95



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width 10 mm – minimum recommended print size

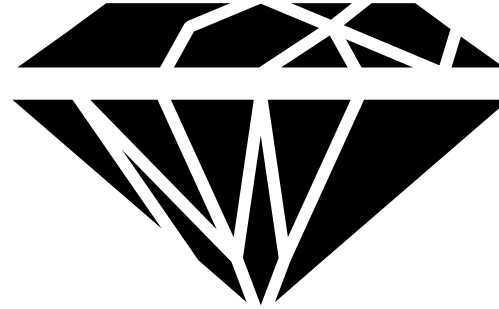


logotype

basic black and white version
used on a light background

The basic black and white logo is applied only to black and white materials printed in the technique which does not allow full-colour output, unless the application is impossible because of excessive darkness of the underlying surface.

Other colour and compositional solutions which are not shown in this manual are not allowed.



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■ cmyk: 0/0/0/100
rgb: 0/0/0

width 10 mm – minimum recommended print size



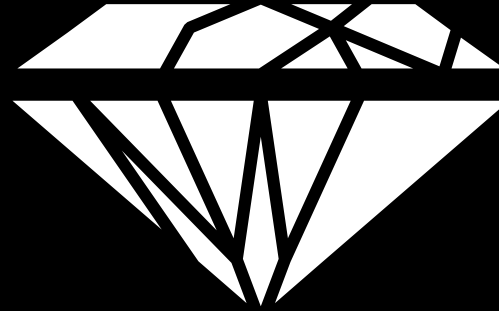
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logotype

basic black and white version
used on a dark background

The basic inverse logo is applied only in the case when the application of basic colours or basic black and white form is not possible to use due to colour of the surface.

Other colour and compositional solutions which are not shown in this manual are not allowed.



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cmyk: 0/0/0/0
rgb: 255/255/255

width 10 mm – minimum recommended print size



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logotype

basic version

protection zone

The protection zone of the logotype determines the minimum nearby space surrounding the logo which mustn't be touched with any graphic or text elements or cutting.

Other colour and compositional solutions which are not shown in this manual are not allowed.

